

### **Short Speech #3 – Convincing the Business Community – DUE FRIDAY JUNE 14**

You and your teammate(s) will choose one local business organization (examples might be: Chamber of Commerce, Hawaii Society of Business Professionals, Hawaii Business Travel Association, Pacific Basin Economic Council) and prepare and give a 10 to 12 minute persuasive speech to these local business professionals during their monthly luncheon meeting. Your goal is to persuade these local business leaders to play a leadership role in supporting current global climate change policy. The specific global climate change policy you wish them to support is not important, however, you may wish to begin incorporating your own recommended policy changes that you will present in your final deliverables. You must address issues involving economics and business practices, e.g. cost benefit analysis, sustainable capitalism and so forth, and ethics. You may find using science, risk management, and uncertainty also to be helpful.

As with all persuasive speeches, you must introduce, inform, and persuade. Be specific on what you want the business leaders to do, e.g., implement changes in their own businesses, lobby for changes, and so forth.

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