

## **Short Speech #4 – Managing Conflict – DUE FRIDAY JUNE 21**

You and your teammate are tasked with presenting a persuasive speech that will attempt to manage a conflict. You may choose from one of the following conflict scenarios:

- 1 – HECO, wishing to build a wind farm on Molokai, and Molokai residents;
- 2 – HECO, wishing to build a wind farm on Lanai, and Lanai residents;
- 3 – HECO, wishing to add to their wind farm in Kahuku and residents from the area;
- 4 - Puna Geothermal Venture and residents on the Big Island;
- 5 - Delegation from the Governor’s Office and a community group of your choice. For this option, you will use your own policy proposal as the subject matter and identify some community group that it will impact and create conflict with.

This is the final short speech and the one most requiring role-playing. Your goal is to indicate to me and your community audience that you are going to manage the conflict in an appropriate manner. In your speech, you must identify the area of conflict, acknowledge the concerns of each party, and address options for managing the conflict. Because of group size, these speeches should be between 15 to 20 minutes in length. You must address issues involving conflict management and ethics. You may find using science, risk management and notions of sustainable capitalism useful.

Please remember who your audience is. Most community members do not want to hear they are simply a number or they have to change their behaviors so some company can make a profit. They want to know their concerns are being listened to and considered and they want to feel as if they are being treated with compassion.