

ADAPTING SOCIAL MEDIA TO CASE STUDY DEVELOPMENT IN A SENCER MODEL COURSE, MYSTERIES OF MIGRATION

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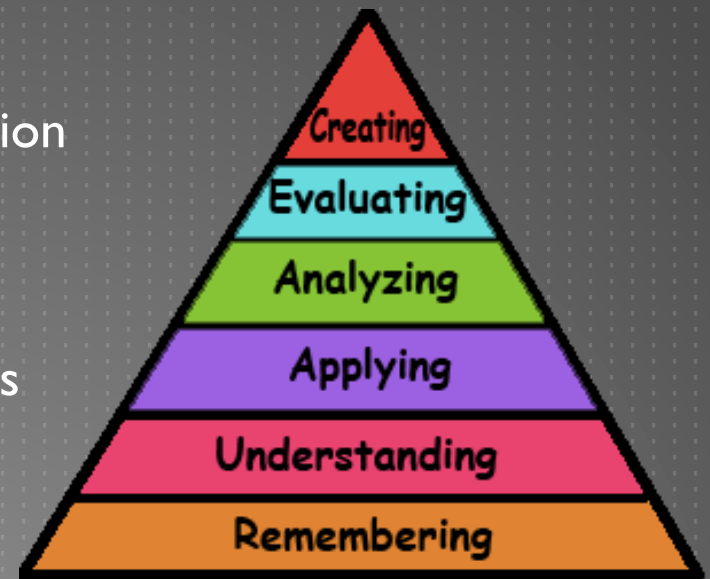
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CASE STUDIES ARE VEHICLES FOR EXPRESSION OF LEARNING

- ▶ Focus on current events and conditions
- ▶ Start early and develop in parallel to course material
- ▶ Emphasize discrete problems requiring complex solutions
- ▶ Developed throughout the entire semester
- ▶ Articulated in the syllabus
- ▶ Are selected by students who form groups
 - ▶ Advocacy sessions are used in class

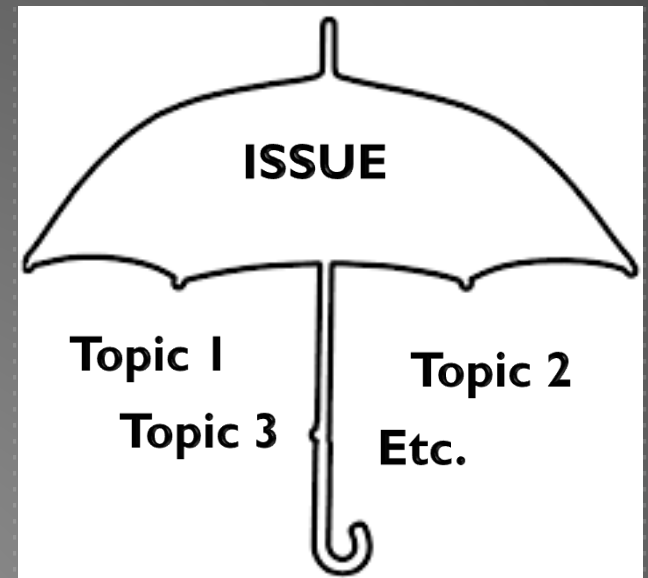
CASE STUDIES AS PEDAGOGY

- ▶ Provides a “Connection to the World”
- ▶ Requires application of disciplinary knowledge
 - ▶ i.e. population genetics and environmental law
- ▶ Requires higher order thinking
- ▶ Interdisciplinary in scope, requires integration
- ▶ Promotes group function and teamwork
- ▶ Influences the Affective domain
- ▶ Enhanced through Social Media applications



COMPONENTS FOR SUCCESSFUL CASE STUDIES

- ▶ Empower students to identify Issues and Topics early in the semester
- ▶ ISSUES are current, complex and capacious
- ▶ TOPICS are critical sub-components necessary to understand the ISSUE
- ▶ Let's do an example



SUCCESSFUL COMPONENTS OF CASE STUDIES

- ▶ Background research and writing provides a foundation
 - ▶ A 3000 word research paper throughout the semester
- ▶ Facilitate scope and breadth of the Issue and Topics
- ▶ Stepwise development throughout the semester
- ▶ Consultation with experts required

Overcome reservations

Become curious

USING SOCIAL MEDIA TO COMMUNICATE THEIR ISSUE

- ▶ KQED Media Toolkit
- ▶ Students were able to select Social Media they wanted
- ▶ Required to use interviews in some capacity